

Survey (Experiment) Design in Qualtrics Workshop



This workshop is designed to be a hands-on introduction to Qualtrics, an easy-to-use survey and questionnaire design platform. After a quick tour of the main Qualtrics interface, we will explore some of the primary tools for creating your own survey. Participants will also be introduced to tools and strategies for designing survey experiments, such as how to implement randomization and utilize embedded data. By the end of the workshop, you should have the skills necessary to use Qualtrics to customize a survey (experiment) and begin collecting data.

Topics that will be covered:

- Creating, editing, and distributing surveys
- Viewing and downloading survey results
- Randomization, embedded data, and display logic

Please RSVP by
October 20th



<https://tinyurl.com/2p99b83c>

October 26th

1-2 pm

SSMS 3017

Coffee and snacks will be served